



**McFarland Youth Hockey Association  
Board of Directors Meeting  
Green Lantern  
Wednesday, July 16<sup>th</sup>, 2008**

**Call to Order:** 6:13 p.m.

**Present:** Jeff Engelkes, Dean Gille, Eric Johnson, Todd Kroneman, Dave Laux, Louise Luessman, Tom Moore, Kelly Schmaltz, Lisa Schwoerer, Tom Siesennop

**Also Present:** Vikki Rogers

**Absent:** Lisa Mazzie Hatlen, Joe Mazzara

**President's Report**

1. Region 4 Hockey Council Meeting Update (attended by and presented by Jeff Engelkes):

*In-house recreation leagues* – Region 4 is continuing to encourage the creation of in-house leagues. They feel that interest is turning away from competitive hockey, especially at lower levels, and they want to offer an alternative to a wider base of kids. They also feel that by eliminating travel costs, it will be more affordable to play local hockey.

Any program that does not adopt the in-house program this year can still play competitive hockey, however, they will have a smaller base of teams that would be willing to travel to their location(s).

At this time, McFarland will not be creating in-house leagues for this season. We will continue to actively participate in the committee and listen to feedback from Region 4.

For the next meeting, the Council has asked us to estimate our numbers at all levels and report back for further discussion.

2. Transfer Request:

Rick & Kathy Schmidt requested that Matt Schmidt be granted a release from McFarland so that he could play in Stoughton this year. The Board agreed unanimously to grant them the release.

3. Golf Outing Funds:

Funds from the 2008 Golf Outing were used to purchase equipment from USA Hockey. Next season, a portion of the proceeds from the 2009 Golf Outing will be used to sponsor scholarship requests. The Board will need to define the process and procedure for application(s) next Spring.

## Secretary's Report

Kelly Schmaltz presented the minutes from the June 24, 2008 meeting. One correction: **Dave** Hinrichs is the Hockey Inc. representative. Dave Laux moved to approve the minutes, and Jeff Engelkes seconded that motion. The motion passed unanimously.

## Day at the Rink – August 16, 2008

Erik Johnson distributed copies of the action items left to complete for Day at the Rink and Lisa Schwoerer, Vikki and Erik presented a summary of the plans for the Day. Specific topics of discussion were as follows:

- Liquor: The cooler will be locked at all times, with two individuals responsible for keys. They will need to be available at all times to replenish stock for the beer tent. This will ensure the security of the liquor inventory.
- Shift Scheduling: Times will be assigned based on last year's individual teams. Lisa Schwoerer will be in contact with team representatives in order to explain what help will be needed, as well as to assign times.
- Insurance Rider: Jeff Engelkes will assist in securing a policy for the day's event.
- Dunk Tank: Each Board member will be responsible for an hour of time for the dunk tank. They may volunteer themselves, or find a replacement.
- Board Members will need to be available Friday night to assist in loading the bouncy tents, as well as report to the Rink at 8:00 AM on Saturday (day of the event) to assist with set up. The event runs from 12:00 PM – 11:00 PM on Saturday, Aug. 16<sup>th</sup>.
- Louise Luessman and Kelly Schmaltz will be responsible to count money and keep track of hourly sales.
- Promotion: Dean Gille will handle the creation of post cards, flyers, banners, posters and pizza box toppers. Banners will go up on or about August 3<sup>rd</sup>, an ad will be placed in the Thistle two weeks prior to the event, as well as being listed in "upcoming events".
- Mite Game: Game will run from 2:30 – 3:30 PM. Kelly Schmaltz, Mite ALD, will be responsible to recruit kids to skate in the game. E-mail will go out to Mite skaters two weeks before the event.
- Additional Promotion: Jeff Engelkes will write an editorial for the Thistle. If it can be coordinated, we will also try and put up a bouncy tent at the corner of Marsh Road /Siggelkow Road for a few hours the weekend before with a sign promoting the event. Tom S. will also send e-mail out to the Association.

